

2019 Strategic Plan

STRATEGIC PRIORITY #1

Prepare and Position ASI for Managed Care

1. Education - ensure Board, families, agency management and staff are kept informed and educated as the system changes
2. Develop marketing materials that highlight our strengths in a managed care environment
3. Ensure IT systems will meet the needs for managed care reporting and billing requirements, understand the implications of managed care on compliance
4. Formalize and document data driven strategies to demonstrate quality and efficiencies in service delivery
5. Identify costs for service delivery and understand the implications of managed care on financial concerns
6. Identify and address gap areas created by the ongoing changes within the field

STRATEGIC PRIORITY #2

Enhance Fundraising

1. Create fundraising committee that will accomplish the following:
 - a. Develop a fundraising platform that promotes our expertise in autism
 - b. Incorporate fundraising into community outreach and educational opportunities
 - c. Engage board members in fundraising efforts
 - d. Identify focused campaigns
 - e. Utilize social media to drive fundraising efforts
 - f. Solicit new event sponsors/partners

STRATEGIC PRIORITY #3

Strengthen Staff Training and Development Initiatives

1. Formalize and implement front line supervisor development programs
2. Continue recruitment and retention initiatives
3. Explore ways to provide flexible training options so program staffing does not suffer when staff attend trainings
4. Develop trainings in the areas below, utilizing Adobe where appropriate.
 - a. Managed care
 - b. Quality service delivery – care vs. skill building
 - c. Professionalism
 - d. Cross training/oversight
5. Promote better understanding and compliance with policies
 - a. Examine current training systems
 - b. Identify and address roadblocks to policy understanding and implementation
 - c. Create trainings on policy and implementation
 - d. Continue policy development and review process
 - e. Develop system to track data on policy effectiveness

STRATEGIC PRIORITY #4

Attain fiscal stability

1. Develop training for board on understanding funding streams
2. Identify program/facility needs vs wants and develop a system for forecasting and prioritizing spending
3. Evaluate current systems to ensure cost efficiencies (benefits and compensation, vendors, contracts, etc.)
4. Review internal controls and revise as needed to maintain quality oversight
5. Implement director level budget management; provide training as needed